

## CIO Symposium

# ISD International research programme: *Open innovation in the digital world: A cross-continental perspective*

Tuesday, December 6 2011

Co-chairmen: Ahmed Bounfour & Ting Peng Liang

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| 12 :00 – 12 :05 | <b>Industry-Academic collaborative research in Information Systems</b><br><i>Opening by Bruno Ménard, Vice-President of CIGREF, in charge of ISD programme</i><br><i>(short video presentation)</i>  |
| 12 :05 – 12 :15 | <b>Presentation of ISD international research programme</b><br><i>Ahmed Bounfour, University Paris-Sud, General Rapporteur of ISD Programme</i>  |
| 12 :15 – 12 :30 | <b>Innovating in a learning community</b><br><i>Guo Xunhua,</i><br><i>Tsinghua University</i>  |
| 12 :30 – 12 :45 | <b>Knowledge Ecology and Open Innovation Adoption</b><br><i>Ting Peng Liang</i><br><i>National Sun Yat-Sen University and National Chengchi University</i>   |
| 12 :45 – 13 :00 | <b>Globally distributed innovation and Co-creation of value: Cases of UK-China Collaborations</b><br><i>Pamela Abbot, Yingqin Zheng</i><br><i>Brunel University, Royal Holloway University of London</i>   |
| 13 :00 – 13 :30 | <b>Collaborative research between industry and academic in information Systems</b><br><i>Moez Limayem, Arkansas University, Member of The Scientific Committee of ISD programme</i><br><i>Frantz Rowe, University of Nantes, Member of The Scientific Committee of ISD programme</i><br><i>Omar El Sawy, University of Southern California</i> |