

CIO Symposium

ISD International research programme: *Open innovation in the digital world: A cross-continental perspective*

Tuesday, December 6 2011

Co-chairmen: Ahmed Bounfour & Ting Peng Liang

12 :00 – 12 :05	Industry-Academic collaborative research in Information Systems <i>Opening by Bruno Ménard, Vice-President of CIGREF, in charge of ISD programme</i> <i>(short video presentation)</i>
12 :05 – 12 :15	Presentation of ISD international research programme <i>Ahmed Bounfour, University Paris-Sud, General Rapporteur of ISD Programme</i>
12 :15 – 12 :30	Innovating in a learning community <i>Guo Xunhua,</i> <i>Tsinghua University</i>
12 :30 – 12 :45	Knowledge Ecology and Open Innovation Adoption <i>Ting Peng Liang</i> <i>National Sun Yat-Sen University and National Chengchi University</i>
12 :45 – 13 :00	Globally distributed innovation and Co-creation of value: Cases of UK-China Collaborations <i>Pamela Abbot, Yingqin Zheng</i> <i>Brunel University, Royal Holloway University of London</i>
13 :00 – 13 :30	Collaborative research between industry and academic in information Systems <i>Moez Limayem, Arkansas University, Member of The Scientific Committee of ISD programme</i> <i>Frantz Rowe, University of Nantes, Member of The Scientific Committee of ISD programme</i> <i>Omar El Sawy, University of Southern California</i>